

HAITI EARTHQUAKE RECOVERY FUND

ADDRESSING THE GAPS IN THE DISASTER RESPONSE

In response to the massive earthquake that struck Port-au-Prince, Haiti on January 12th, Geneva Global has partnered with the Philadelphia Foundation to establish the Haiti Earthquake Recovery Fund. **An anonymous donor has kicked off the Fund with an initial grant of \$100,000.**

The Fund will focus first on critical relief needs, and second on longer-term recovery efforts to rebuild lives and communities. Geneva Global, through long-standing partnerships with five fully-vetted Haitian nonprofits, is identifying gaps in services that can complement large-scale relief efforts currently being led by governments and large international organizations.

One gap the Fund will address is the lack of electric power, which is critical in an emergency. Many of the area's three million residents are without a light source after dark, compromising safety, particularly for women and girls. They also lack the ability to charge cell phones – the primary means of communication – or hear critical information by radio.

The Fund will help provide an innovative solution to the problem: solar panels and solar-powered lighting units will be distributed in Port-au-Prince, where they will provide residents with a critically needed alternative energy source.

In the recovery phase, grants will focus on locally-run programs to help Haitians rebuild their lives and re-start small businesses, which are at the heart of Haiti's economy and provide most families with their income.

Your contributions to this Fund will be put to immediate and effective use. Geneva Global will provide updates electronically, detailing the tangible difference your contribution is making in the lives of those who so urgently need your help.

To contribute, please call us at 610-254-0000, or visit our website at www.genevaglobal.com.

Why *this* Fund?

A number of organizations are doing valuable work in Haiti. What sets this Fund apart?

- **Geneva Global has a 10-year track record of partnering with small, local organizations overseas to provide measurable results at low cost.**
- **Geneva Global's fully vetted Haitian partners are uniquely positioned to respond quickly and effectively.**
- **Durable, portable solar power sources address critical needs and complement current relief efforts already underway.**
- **Email updates allow contributors to know the tangible impact of their donations.**



Injured people sit along Delmas road the day after an earthquake struck Port-au-Prince, Haiti. A 7.0-magnitude earthquake hit Haiti on Tuesday, January 12. (AP Photo/Jorge Cruz)